



## BLACK TIGER SHRIMP

EASY TO PEEL + DEVEINED + SHELL ON SPLIT BACK



### THE SUSTAINABLE FARMED SHRIMP CHOICE

*Penaeus monodon*

Product of Vietnam | Integrated Mangrove Forest Shrimp System

*"The World's First  
Ocean Wise Recommended  
Black Tiger Shrimp"*





**SELVA<sup>®</sup>  
SHRIMP**



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8/12ct: Item No. 699042 | 16/20ct: Item No. 699485 | 26/30ct: Item No. 699885

- Shrimp is grown without feed, antibiotics or chemical fertilizers
- System relies on its own natural productivity
- Low stocking density mimics natural growing conditions.
- Provides incentives to maintain functional mangrove systems
- Clean flavour, firm texture, excellent eating quality
- The SELVA Shrimp project has received a “Best Choice” rating and Ocean Wise approval.
- This will be the only Ocean Wise/Green SeaChoice Black Tiger Shrimp option on the market for the foreseeable future.
- Other Black Tiger shrimp are rated “Avoid” by SeaChoice and Seafood Watch.
- The SELVA Shrimp project interacts with nearly 1,000 farmers within a specific farming cluster in southern Vietnam
- Traceability is a key to the success of the project
- Verification criteria are fully developed - first audit results are pending



## Sustainability

Selva Shrimp<sup>®</sup> are black tiger prawns from integrated mangrove forest farming systems in the Mekong River Delta in Southern Vietnam. This unique natural production system combines the farming of shrimp with the conservation of mangroves, the improvement of livelihoods of small-scale farming communities, and the preservation of biodiversity that other communities depend on. The Selva Shrimp<sup>®</sup> system works with very low stocking densities, mimicking the natural environment for the shrimp. The shrimp feed on plankton and other invertebrates that occur naturally in the ponds, as they would in a wild mangrove habitat. No other feed, antibiotics, fertilizers or chemical inputs are used. Selva Shrimp<sup>®</sup> are considered one of the most sustainable and responsible choices for farmed shrimp, as recognized by Ocean Wise.

## About the Project

Selva Shrimp<sup>®</sup> is a unique aquaculture improvement initiative developed and managed by Blueyou Consulting. The program partners with small-scale farmers that traditionally raise shrimp in integrated mangrove shrimp systems, safeguards the integrity and quality of harvested shrimp, improves livelihoods of small-scale farming communities and supports efforts for the conservation of mangroves along the southern coast of Vietnam. A key focus of the program is the development of an auditable traceability system that will ensure Selva Shrimp<sup>®</sup> can be traced back to the farm cluster from which it was sourced. For more information about the Selva Shrimp<sup>®</sup> program please contact us at Seacore Seafood Inc.

Project development by Blueyou Consulting. SELVA Shrimp are distributed by Seacore Seafood Inc.  
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