

FAIRCRAFT[™]

SUSTAINABLE SALMON



A new frontier in
the world of
sustainable seafood

Land based salmon production has redefined the meaning of sustainable seafood. Through various technological and scientific feats, land based salmon farmers have developed an amazing process that eliminates virtually all of the negative environmental consequences associated with traditional salmon farming methods. Seacore is proud to exclusively introduce our new Faircraft Sustainable Salmon.

Faircraft's chosen supplier of land based salmon uses an **Indoor Recirculation Facility** that contains various tanks that house the developing salmon. The water that is used in the tanks is obtained from four deep **geothermal wells**, ensuring that no pathogens or contaminants disrupt the farming process.

The Faircraft farm **never uses antibiotics or hormones**. Instead, quality feeds, good husbandry, and naturally filtered sea water are used to maintain the salmon in ideal, stress-free conditions - creating a final product that is truly pure for the end consumer.

The effluent from the tanks in the Indoor Recirculation Facility is **filtered to 50 microns** before it is returned to the ocean. The organic matter retrieved in the filtration process is then recycled and used as a fertilizer on land. A third party analysis of the effluent occurs every month to ensure that the water being returned to the ocean is free of any potentially harmful biological agents - minimizing any potential damage to the environment.



Faircraft strives to source only the best and purest land based salmon products. Together with its exclusive farm's expertise and incredible facilities, Faircraft promises to provide its customers the purest and most sustainable salmon product on the market today.

Contact Us Today to try Faircraft!