



Platinum
member

Seacore Seafood is Platinum!

Toronto, ON - March 8, 2018 - Seacore Seafood Inc. has just been named a winner and member of the Platinum Award of Canada's Best Managed Companies for the year 2017. Seacore was only one of a handful of companies in Ontario to obtain Platinum Status and now a consecutive 7 year winner.

Now in its 25th year, Canada's Best Managed Companies is one of the country's leading business awards programs recognizing Canadian-owned and managed companies for innovative, world-class business practices. Every year, hundreds of entrepreneurial companies compete for this designation in a rigorous and independent process that evaluates the calibre of their management abilities and practices.

"Companies that earn Platinum Club status, exemplify exceptional vision and leadership and a sustained commitment to growth and innovation," said Dino Medves, Senior Vice President and Head, CIBC Commercial Banking. "CIBC is proud to recognize these and all of the 2018 Canada's Best Managed Companies as leaders in their industries."

Seacore first won the Canada's Best Managed Companies award (formerly called Canada's 50 Best Managed) in 2011. By winning the award every year since then, Seacore has been able to maintain this prestigious award for Canadian owned businesses. This distinction in Canada, is a very rare and prestigious one especially within the seafood industry where only one other seafood company has ever achieved Platinum Status. Through our relationships and partnerships around the globe with leading vendors and customers, Seacore has been able to become a leader in an industry that is predominately dominated by companies along the shores of North America's oceans. Being situated over 1500 kms away from the nearest ocean, is what truly makes our story special. Seacore has been able to capitalize on our incoming and outgoing logistics to make our consumer brands OceanPrime®, Housecut® Certified and Wyse Bay® Artisanal Seafood capabilities available from coast to coast in Canada. This year, the 30th year for Seacore, marked a year in which Seacore continued to expand its company through new products and by increasing our overall service to our clients.

"The entire family here at Seacore is extremely proud and humbled to have won this rare & prestigious achievement and to be named a Platinum Member. When we first won the title Canada's Best Managed Companies in 2011, becoming a Platinum Member was a long-term goal of our business. All of the hard work, dedication and loyalty of the Seacore team has continued to be recognized and is well deserved. It takes every single employee to achieve this distinction for Seacore." said Gerry Battaglia, Co-founder of Seacore Seafood.

2018 winners of the Canada's Best Managed Companies award will be honoured at the annual Canada's Best Managed Companies gala in Toronto on April 11, 2018. On the same date, the Best Managed symposium will address leading-edge business issues that are key to the success of today's business leaders



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“Best Managed Platinum winners have exceptional insights and knowledge into business management practices. They are an inspiration and really take their game to a new level,” said Lorrie King, Partner, Deloitte and Co-Leader, Canada’s Best Managed Companies program.

Applicants are evaluated by an independent judging panel comprised of representatives from program sponsors in addition to special guest judges. 2018 Best Managed companies share commonalities that include a clear strategy and vision, investment in capability and commitment to talent.

About Canada’s Best Managed Companies

Canada's Best Managed Companies continues to be the mark of excellence for Canadian-owned and managed companies with revenues over \$15 million. Every year since the launch of the program in 1993, hundreds of entrepreneurial companies have competed for this designation in a rigorous and independent process that evaluates their management skills and practices. The awards are granted on four levels: 1) Canada’s Best Managed Companies new winner (one of the new winners selected each year); 2) Canada’s Best Managed Companies winner (award recipients that have re-applied and successfully retained their Best Managed designation for two additional years, subject to annual operational and financial review); 3) Gold Standard winner (after three consecutive years of maintaining their Best Managed status, these winners have demonstrated their commitment to the program and successfully retained their award for 4-6 consecutive years); 4) Platinum Club member (winners that have maintained their Best Managed status for seven years or more). Program sponsors are Deloitte, CIBC, Canadian Business, Smith School of Business, TMX Group and MacKay CEO Forums. For further information, visit www.bestmanagedcompanies.ca.

About Seacore Seafood Inc.

Seacore Seafood Inc. was established in 1987 in the Toronto, Ontario suburb of Vaughan in a 7,000 sq. ft. facility. The company has grown since its early days and is now located in a 75,000 sq. ft. state of the art facility to service its present clientele and to facilitate the growth of its other companies: OceanPrime, Fisherman's Depot and Seafood Depot. Seacore Seafood is an importer, distributor and custom processor of quality fresh and frozen seafood products. The wide variety of products consist of types of seafood from all over the world. The company purchases direct from the seafood source and whenever possible sources sustainable seafood in order to maintain control over the quality and freshness of our product. Quality products and excellent service combined have resulted in Seacore Seafood being a leading seafood company in Canada. Please visit www.seacore.ca to learn more about Seacore Seafood.

For further information, please contact:

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