

Bluehouse Salmon

Bluehouse Salmon is the most sustainable salmon in the world. It is the only Atlantic salmon that is rated GREEN by the Monterey Bay Aquarium's Seafood Watch, SeaChoice and the Vancouver Aquarium's Ocean Wise in Canada. It is GMO free, antibiotic free and does not have any effects on wild salmon or the environment.



How do you bring the fish?

We fly the fish in fresh from Denmark to our distributors in many areas of North America.

Is it farmed or wild?

It's farmed but it's the only farmed Atlantic salmon with the sustainability endorsement of Green. It has no impact on wild species and the unique farming method means that it's a pure natural product (no pesticides, no antibiotics, no GMO, no synthetic color added).

Why is it different from other farmed salmon?

This salmon is farmed on land in closed containment, which means it does not have contact with native species and does not pollute the oceans or affect the environment. Being in a controlled environment, the health of the fish is better monitored from egg to harvest, meaning that no antibiotics or other chemical treatments are required, making it a healthier and more sustainable alternative.

What is the salmon fed?

It is fed a diet of ultra-sustainable ingredients including fishmeal. It does not include any mammal ingredients. The raw material used to produce the feed is cleaned from heavy metals and PCBs and is only made of cuts non suitable for human consumption assuring the best fish-in fish-out ratio in the industry, which is part of what makes it the most sustainable salmon in the world.

Is it organic?

As we the first to produce salmon in closed containment systems at a commercial scale, there is no certification yet. That being said, we are working with the USDA in order to become the first USDA certified organic salmon. In Canada, we are close to becoming certified Organic.

What size is the fish?

Right now, the salmon size ranges from 8-10lb, 10-12lb, 12-14lb & 14-16lb.



Sustainable



GMO Free



Land-based



No Antibiotics



No Hormones



No Synthetic
Colour Added



OceanWise



Product of
Denmark



Exclusively Distributed by Seacore Seafood

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