



IT'S HARD TO BE HUMBLE
WHEN YOU TASTE
SO GOOD.



FREE FROM
**ARTIFICIAL
FLAVOURS & COLOURS**

DISTRIBUTED IN ONTARIO EXCLUSIVELY BY SEACORE SEAFOOD | 905-SEAFOOD | 905-732-3663 | 1-800-563-6222 | ORDERS@SEACORE.CA | SEACORE.CA





Humbled to Be Joining You!



We're a husband and wife team - dedicated to bringing you incredible flavours that elevate your favourite seafood dishes and meals, expanding your palate and your smile in the process.

We believe that eating together is one of the most important parts of building connections in our world, and frankly, we're humbled that you've invited us to your table: thank you!

*Yours in Seasoning,
Meg & Brad*



EASY TO USE

CLEAN DECKS

SEAFOOD
FOCUSED

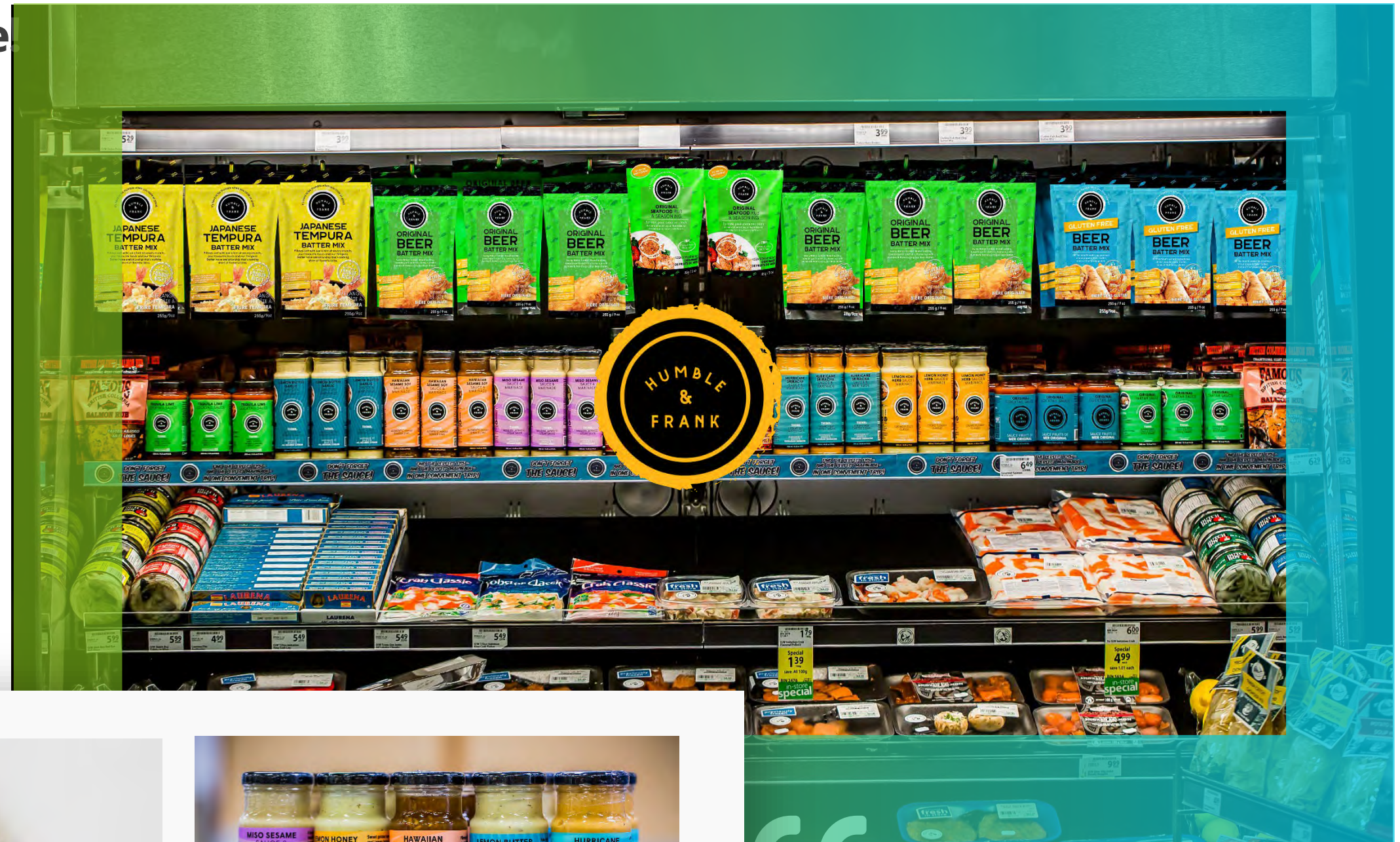
QUALITY



Seafood Innovation

Classic flavours new favourites customers will love

- 6 Seafood Marinades
- 4 Batters
- 4 Seasonings
- 2 Cocktails Sauces
- 2 Tartar Sauces
- *5 Meat Marinades (Coming Soon)*





* Meat Marinades Coming Soon

Product Line Up

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Gluten Free Lineup





Food Service Poke & Marinade Programs

- Marinades In-Case Raw Seafood
- Sachet Samples for customer take home Seafood
- Instore prepared cooked seafood
- Instore food service Poke program kits (Sauce & Seasonings)
- Poke self serve bar program (Sauce & Seasoning & Bottles)
- On-demand customer seafood case marinade program



New Product Merchandising



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Tequila Lime Cocktail Sauce, 250ml

Product Information:

Take a walk on the wild side with lime-twisted Tequila, red, ripe Californian San Marzano tomatoes, mixed with eye-opening grated horseradish.



Ingredients: San Marzano Tomato Paste* (Tomatoes, Water, Citric Acid), Golden Cane Syrup*, Water, Brown Sugar*, Distilled Vinegar*, Freshly Grated Horseradish Root*, Fresh Lemon Juice,* Fresh Lim Juice*, Lime Pulp (Onion Powder*, Sea Salt*, White Pepper*, Cayenne*, Spices, Herbs*, Xanthan Gum.
Allergens: Mustard

Non-GMO Ingredients*

Packaging: 100% recyclable

 Shell Fish

 Fish

 Chicken

 Pork

 Beef

Nutrition Facts

Valeur Nutritive

per\

par 30 g

Calories / Calories 42

% Daily Value*

% Valeur Quotidienne*

Fat / Lipides 0 g

Saturated Fat / Saturés 0 g

Trans / Trans 0g

Cholesterol / Cholestérol 0 mg

Sodium / Sodium 180 mg

Carbohydrate / Glucides 9 g

Fiber / Fibres 1 g

Sugars / Sucres 6 g

Protein / Protéines 0 g

• Vitamin A / Vitamine A 2%

• Calcium / Calcium 0%

• Vitamin C / Vitamine C 0%

• Iron / Fer 2%

* 5% or less is a little, 15% or more is a lot

* 5% ou moins c'est peu, 15% ou plus c'est beaucoup

PAIR WITH:

GRILLED SHRIMP
FISH FILLETS
TIGER PRAWNS
TORTILLA CHIPS
MARGARITAS

THINK:

BOOZY CITRUS
TANGY TWISTED
TEX-MEX TOMATOES
RICH & THICK

FREE

OF

PRESERVATIVES

+ GLUTEN

+ ARTIFICIAL

FLAVOURS OR

COLOURS

+ TRANS FAT

+ MSG

Après ouverture: Réfrigérer et profiter dans les 3 mois

After opening: Refrigerate and enjoy within 3 months



Take a walk on the wild side
Tequila, red, ripe San Marzano
eye-opening freshly grated horseradish

Ingredients: San Marzano Tomato Paste*, Golden Cane Syrup*, Water, Brown Sugar*, Distilled Vinegar*, Freshly Grated Horseradish Root*, Fresh Lemon Juice,* Fresh Lim Juice*, Lime Pulp (Onion Powder*, Sea Salt*, White Pepper*, Cayenne*, Spices, Herbs*, Xanthan Gum, Natural Flavors.

Allergens: Mustard.

Ingédients: Pâte De Tomato San Marzano*, Sirop D'Or*, Eau, Sucre Brun, Vinaigre Distillé, Racine De Râpe*, Jus De Citron Vert,* Jus De Lim*, Pulp De Lime (Poudre D'oignon*, Sel, Acide Citrique, Poivre Blanc, Cayenne, Épices, Herbes, Gomme Xanthan, Arômes Naturels.

Allergènes: Moutarde.



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Hawaiian Sesame Soy

Marinade & Poke Sauce, 250ml

Product Information:

Vibrant and bold flavours of fresh ginger and garlic melt into a touch of warmth and savory soy sauce. Perfect for drizzling on albacore and ahi tuna or marinating chicken breasts for a quick trip to the Islands.



Ingredients: Naturally Brewed Natural Soy Sauce* (water, wheat soybeans, salt, brewing starter [aspergillus sojae]), Fresh Lemon Juice*, Fresh Lime Juice*, Mirin, Sesame Oil*, Sambal Oelek (chili, salt, distilled vinegar, xanthan gum), Sugar*, Fresh Garlic*, Fresh Ginger*, Xanthan Gum, Natural Flavours*.

Allergens: Sesame, Soy

Non-GMO Ingredients*

Packaging: 100% recyclable



FREE
OF
PRESERVATIVES
+ ARTIFICIAL
FLAVOURS OR
COLOURS
+ TRANS FAT

PAIR WITH:
TUNA POKE BOWL
SAVORY SALADS
RICE BOWLS
CHICKEN KEBAB

THINK:
AUTHENTIC HAWAII
GINGER ZING

— MARINADE —

15 min.

20-30 min.

40-50 min.

**Shellfish**

**Seafood**

**Chicken**

1 Generously coat protein

2 **Fish:** Bake at 350 °F (175 °C), pan fry or grill on foil. Fish done when internal temp reaches 145 °F (62 °C)

3 **Chicken:** Bake at 375 °F (190 °C) Done when internal temp reaches at least 165 °F (73 °C)

3 Drizzle from bottle to finish

Nutrition Facts
Valeur Nutritive per\par 40 g

Calories / Calories 140	% Daily Value* % Valeur Quotidienne*
Fat / Lipides 9 g	13%
Saturated Fat / Saturés 1.5 g	8%
Trans / Trans 0 g	
Cholesterol / Cholestérol 8 mg	3%
Sodium / Sodium 160 mg	7%
Carbohydrate / Glucides 1 g	2%
Fiber / Fibres 0 g	0%
Sugars / Sucres 4 g	2 g
Protein / Protéines 0 g	
• Vitamin A / Vitamine A 0%	• Vitamin C / Vitamine C 0%
• Calcium / Calcium 1%	• Iron / Fer 4%

* 5% or less is a little, 15% or more is a lot

* 5% ou moins c'est peu, 15% ou plus c'est beaucoup

Après ouverture: Réfrigérer et utiliser dans les 3 mois

After opening: Refrigerate and use within 3 months



Vibrant and bold flavours punch through the heat of the marinade. Hawaiian Sesame Soy Poke Marinade is a perfect blend of fresh ginger and garlic, melting into a touch of sweet warmth.

Ingredients: Naturally Brewed Soy Sauce (water, soybeans, salt, brewing starter [aspergillus sojae]), Fresh Lemon Juice, Fresh Lime Juice, Mirin (rice wine vinegar, distilled water), Filtered Water, Japanese Sesame Oil, Fresh Ginger, Fresh Garlic, Sugar, Sambal Oelek (Chili, Salt, Distilled Vinegar), Xanthan Gum, Citrus Fibre, Xanthan Gum, Natural Flavours.

Allergens: Soy, Sesame.

Ingrédients : Sauce soja naturellement brassée (eau, pois de soja, sel, entrée de brassage [aspergillus sojae]), jus de citron vert frais, Mirin (vinaigre de vin de riz), eau filtrée, huile de sésame Ail, Sucre, Sambal Oelek (Chili, Sel, Vinaigre Distillé, Gomme Xanthane), Fibre D'Agrumes, Gomme Xanthane, Arômes Naturels.

Allergènes: Soja, Sésame.



Made in Canada and imported ingredients. Fabriquée au Canada des ingrédients naturels importés. Prepared for / Préparé par Humble & Frank Food Co. Victoria, BC

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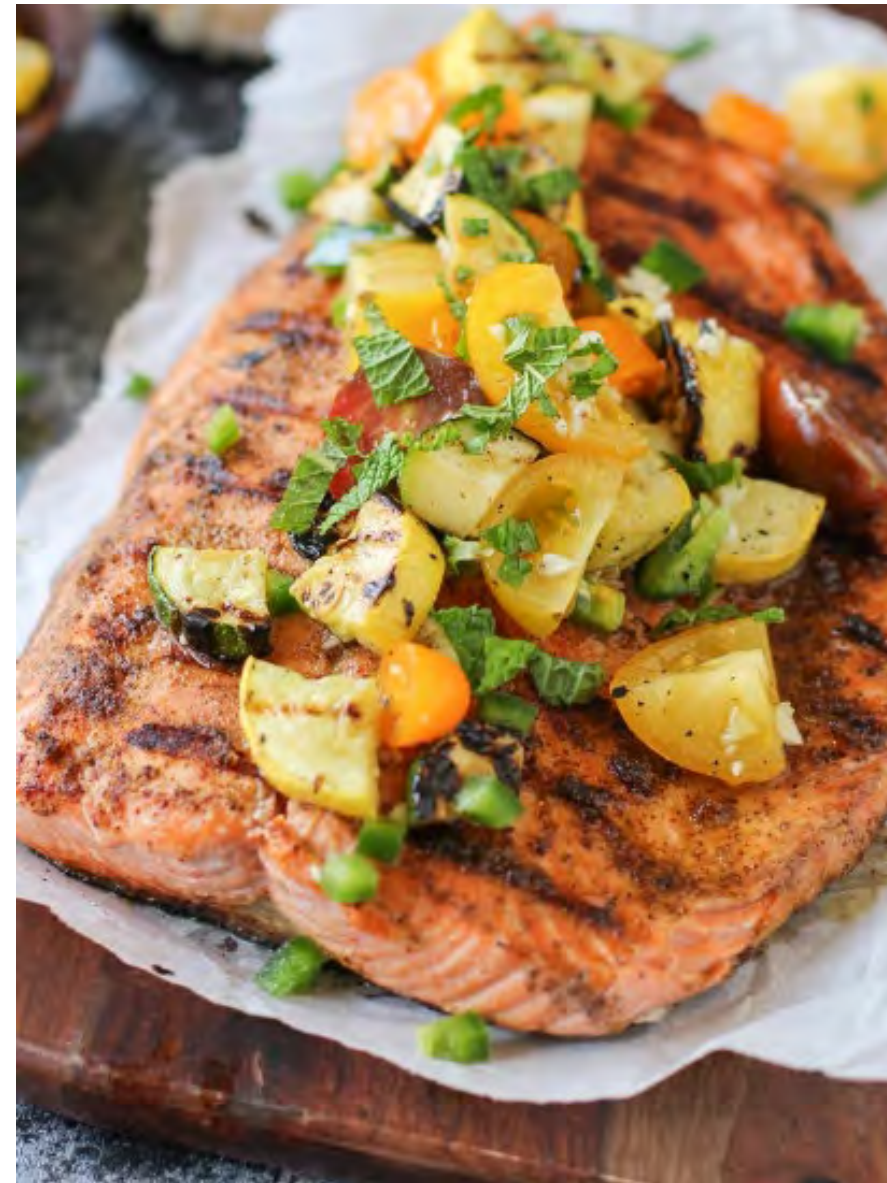


West Coast Salmon

Rub & Finishing Salt, 85g

Product Information:

The concept of “West Coast” – Taking things slow and savoring life – is definitely one that we can get behind! This rub takes its time with your favourite proteins, infusing them with a dynamite combination of caramelized brown sugar, savory herbs and a kiss or red chili pepper. Soak a cedar plant for 1 hr, apply rub liberally and enjoy!



Ingredients: Brown Sugar*, Raw Turbinado Sugar*, Sea Salt*, Garlic Powder*, Onion Powder*, Smoked Paprika*, Crushed Chili Powder*, Rubbed Thyme*, Tarragon*, H&F Custom Blend Of Spices And Herbs*

Non-GMO Ingredients*

Packaging: 100% recyclable





POS Products

Bookcase Railstrips

In-Case Icepicks
Marinade Flavours

Shelf Talkers x 4 versions

Overwrap Stickers
Reorder via Bunzl

Recipe Cards
Changing frequently



HUMBLE & FRANK

IT'S HARD TO BE HUMBLE
WHEN YOU TASTE
SO GOOD.

MARINADES

LOTS MORE COMPLIMENTS TO THE (HEF,
ZERO EXTRA EFFORT! OUR MARINADES
MAKE MOUTHWATERING SEAFOOD
A SNAP!



HURRICANE SHRIIMP MARINADE & DIPPING SAUCE
MISO SESAME MARINADE & DIPPING SAUCE
HAWAIIAN SESAME SOY MARINADE & DIPPING SAUCE
LEMON BUTTER GARLIC MARINADE & DIPPING SAUCE
LEMON HONEY HERB MARINADE & DIPPING SAUCE

THINK: MILD & CRISP
THINK: AUTHENTIC HAWAII GINGER ZING
THINK: SAVORY TO GARLIC
THINK: LEMON & LIME
THINK: LEMON & LIME

HUMBLE & FRANK

IT'S HARD TO BE HUMBLE
WHEN YOU TASTE
SO GOOD.

BATTERS

GOLDEN-BROWN
CRUNCH AND DELICATE
CRISPINESS ARE AT
YOUR FINGERTIPS

FREE FROM
ARTIFICIAL FLAVOURS
COLOURS & MSG



GLUTEN FREE
BEER BATTER MIX
JAPANESE STYLE
TEMPURA BATTER MIX
ORIGINAL BEER BATTER MIX

HUMBLE & FRANK

HEY THERE!

I COULDN'T HELP NOTICING
THAT FISH YOU'VE GOT THERE IS
LOOKING A LITTLE...WELL...
LONELY?

THINK:
Luscious Classic
Lemon & Pickles

MY RICH, CREAMY TASTE IS CHOCK-FULL OF
HERBY, LEMONY, PICKLE-Y GOODNESS THAT'S JUST
CHOMPING AT THE BIT TO DANCE THE TWIST WITH THAT
SUCCULENT SEAFOOD YOU'RE
CONSIDERING FOR DINNER.

FREE FROM
ARTIFICIAL FLAVOURS,
COLOURS & GLUTEN



ORIGINAL TARTAR SAUCE
SAUCE TARTARE
ORIGINAL

Shelftalkers / Danglers

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MARINADES



SOAK, SLATHER, SAUCE
AND DRIP:
open up a bottle and let
your seafood soak it up!

TARTAR & COCKTAIL

DIP, POUR, DUNK AND SWIRL:
Make any party a little
more "taste-full"

THINK:

Luscious Classic
Lemon & Pickles

RUB



SPRINKLE, POUR,
SHAKE AND PINCH:
Apply this blend liberally
to your favourite proteins.

BATTERS

COAT, FLIP, PAT AND FRY:
Golden-brown crunch and
delicate crispiness are at
your fingertips



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